



Terms and Conditions

We aim to deliver exceptional footage, acknowledging that in live events, achieving ideal angles or unobstructed views may pose challenges due to the dynamic environment. In instances where capturing an uninterrupted dance is difficult, we commit to providing footage that matches or exceeds the agreed-upon duration through a compilation of well-timed clips.

Our videographers use various styles to capture your performance, providing a dynamic and engaging representation.

Creative reels are filmed in portrait and last from 5 to 15 seconds, although some variation. May occur. They are crafted exclusively from footage captured during ONE dance. This focused approach ensures that each reel provides a concise yet creative representation of your performance.

For all filming, in the rare event that we are unable to film your booked dance for any reason, we will make every effort to capture your performance in another dance event or round. Your satisfaction remains our priority, and we strive to provide you with high-quality footage, ensuring a positive experience even in unforeseen circumstances.

Please be mindful of the following terms for using and distributing the footage:

- Files are editable for personal publications, posts, and reels.
- Collaboration on reels or projects with third parties, except dance partners, requires a Commercial Use License.
- Sponsors and third parties can be mentioned in the published material.

Ensure the following credit appears in all publications:

- For photo/video credit: @dancetv ltd dancetv.com

Regarding the Personal Use License and Commercial Use License:

- Personal Use License allows non-commercial use only, prohibiting any form of remuneration, advertising, or resale. Copyright, ownership and all rights remain with Dance TV Ltd now and in the future.

- Commercial Use License permits various commercial purposes but restricts resale, redistribution, and use in inappropriate contexts. Copyright, ownership and all rights remain with Dance TV Ltd now and in the future.

Your cooperation is appreciated.

DATA PROTECTION

The information you have provided will be held by us in accordance with all legislation and regulations in force from time to time regulating the use of personal data and the privacy of electronic communications including, but not limited to, the retained EU law version of the General Data Protection Regulation ((EU) 2016/679) (the "UK GDPR"), as it forms part of the law of England and Wales, Scotland, and Northern Ireland by virtue of section 3 of the European Union (Withdrawal) Act 2018, the Data Protection Act 2018, the Privacy and Electronic Communications Regulations 2003 as amended, and any successor legislation.